

Cadbury The Wonderful World of Chocolate

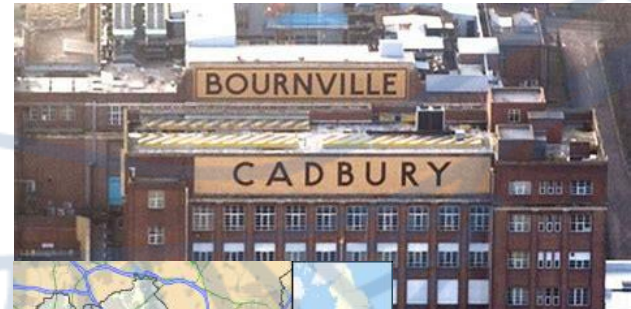
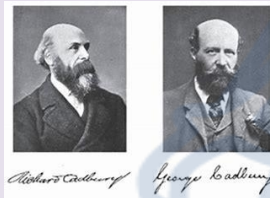


Significant People



Cadbury was established in Birmingham, England in 1824, by **John Cadbury** who sold tea, coffee and drinking chocolate.

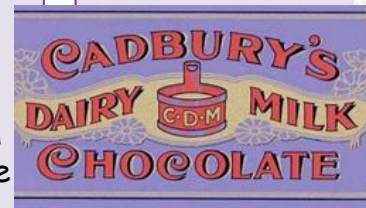
Cadbury developed the business with his brother Benjamin, followed by his sons Richard and George. **George Cadbury** developed the Bournville estate, a model village designed to give the company's workers improved living conditions.



In 1879, Cadbury was moved to Bournbrook Hall, 4 miles (6.4 km) to the south of Birmingham. The location was chosen because it was cleaner, healthier and a good location to develop.

The Cadburys named the area 'Bournville' after a local river named 'The Bourn' with 'ville' being French for 'town'; this set Bournville apart from the local area.

Did you know? Dairy Milk chocolate, introduced in 1905, used a higher proportion of milk within the recipe compared with rival products. It quickly became very popular with its luxurious smooth taste.



The chocolate making process



Key Vocabulary

chocolate
taste

wrapper

past/older

present/newer

pictures/objects

date

same/different

factory

machinery

Tudor

Ghana

Africa

production

manufactured

cocoa content

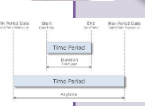
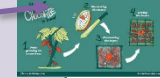
chronological

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historical

artefacts

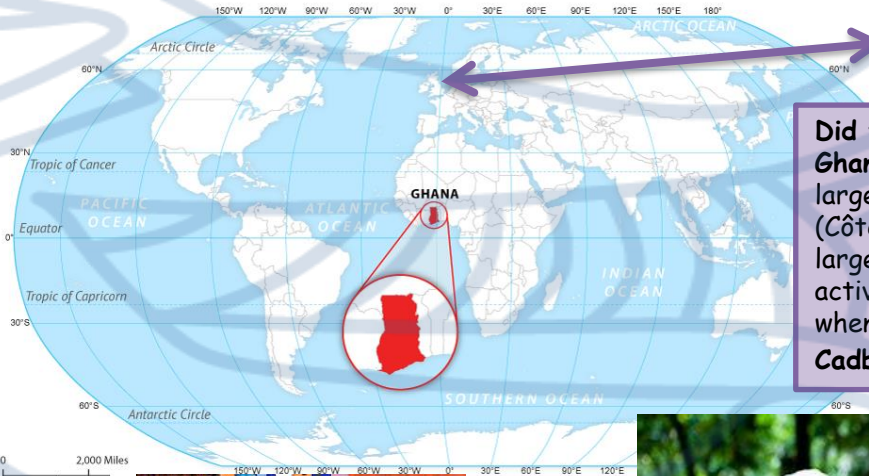
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History

The Wonderful World of Chocolate

Cadbury



We live here!

Did you know?

Ghana is the world's second-largest cocoa-producing country (Côte d'Ivoire is the largest). Cocoa Life has been active in Ghana since 2008, when it began as the Cadbury Cocoa Partnership.



Wisdom 'Wiz' Kudowor (born September 19, 1957) is a contemporary artist from Ghana. He studied at the College of Art in Ghana and graduated in 1981 with a first class honours degree in fine art.

Famous Artist from Ghana-Wiz Kudowor



Cocoa is the essential ingredient for our chocolate. It originates from the seeds (cocoa beans) of the cocoa fruits (cocoa pods), which grow on cocoa trees. The production of cocoa begins in the tropical regions around the Equator, where the hot and humid climate is well suited for growing cocoa trees.

